



**HEALTH  
EQUITY  
LEADERSHIP  
INSTITUTE**

# 2012 Program Agenda

Sunday, June 10

Double Tree Hotel, 525 West Johnson

6:00-8:00 pm Welcome Reception and Program

Monday, June 11

Health Sciences Learning Center, 750 Highland Avenue

7:30 am Check In Outside Room 1220  
*Look for HELI Information Table*

8:00-9:00 am Opening Session/Welcomes Room 1335  
*Alex Adams, Chris Sorkness, Stephen Thomas*

9:00-10:00 am Bioethics & American Indians: Intersection of Culture and Science Room 1335  
*Judith Kaur*

Open to the Public  
*Multiple social, ethical and policy issues surround the use of new genomic, genetic and phenotypic characteristics of individuals involved in prevention and treatment of cancer and other research. Scientists think such technology will maximize effective treatments. Populations such as American Indians and other indigenous populations have much potential benefit from such research, however a lengthy history of broken treaties and other injustices make tribes less likely to automatically participate. The recent misuse of Havasupai tribal biologic investigations again highlight the ethical constraints of truly consented research so that communities that could most benefit from research are assured protection from abuse.*

10:00-10:15 am BREAK

10:15-11:15 am Healing the Schism: The Transformation of the UW School of Medicine and Public Health Room 1335  
*Robert Golden*

Open to the Public  
*The complimentary disciplines of medicine and public health have long been separated. This presentation will note the characteristics of each approach and summarize the historic roots of the separation. The transformation of our medical school into a school of medicine and public health is an ongoing experiment in the reunification of these approaches. The transformation process, including the creation of specific goals, vision, and outcome metrics, will be described, along with lessons to be learned regarding institutional change.*

11:15-11:45 am	HELI Scholar Lunch	Room 1222
11:45 am-12:30 pm	<p>UW-American Indian Community and Program Partnerships for Research and Outreach <i>Alex Adams</i></p> <p><i>This presentation will introduce several multi-faceted University of Wisconsin-American Indian community and program partnerships, highlighting the benefits of these to academic partners, and to tribal communities locally and beyond. The presentation will emphasize how the Collaborative Center for Health Equity and the Spirit of EAGLES program advance partnered work with Wisconsin tribal communities.</i></p>	Room 1335
12:30-12:40 pm	BREAK	
12:40-1:40 pm	<p>Research Scholar Presentations (10 minute PPT) and discussion (10 minutes) <i>Leah Arndt, Donna M. Grandbois, Mindi Thompson</i></p>	Room 1220
1:40-1:50 pm	BREAK	
1:50-3:30 pm	<p>Research Scholar Presentations (10 minute PPT) and discussion (10 minutes) <i>Carla Berg, Natasha A. Brown, Simone Charles, Rada K. Dagher, Juan J. De la Cruz</i></p>	Room 1220
3:30-3:40 pm	BREAK	
3:40-5:20 pm	<p>Research Scholar Presentations (10 minute PPT) and discussion (10 minutes) <i>Lola Fashoyin-Aje, Farrah Jacquez, Abiola Keller, Sondra Maske, Altovise Ewing</i></p>	Room 1220
5:30 pm	HELI Scholar Group Photo Shoot	HSLC Side Entrance

8:00-9:00 am	<p>Career Development: NIH Grant Mechanisms  <i>Jared Jobe</i></p> <p><i>This talk will provide an overview of the National Institutes of Health, a typical institute, NIH program staff, and the different grant solicitations and grant mechanisms. The talk will emphasize the mentored career development awards and will overview fellowships, diversity supplements, and research program grants.</i></p>	Forum
9:00-9:10 am	BREAK	
9:10-10:10 am	<p>Career Development: Grant Writing  <i>Jared Jobe</i></p> <p><i>This talk will describe the issues and policies for new investigators submitting an R01 Grant and a Career Development Grant. Organization of the application and writing guidelines will be discussed. Allowable grants that allow the PI to retain new or Early Stage Investigator status will be discussed. The talk will emphasize the importance of having a career vision and the increased importance of the Specific Aims page.</i></p>	Forum
10:10-10:20 am	BREAK	
10:20-11:20 am	<p>Conducting 4th Generation Health Equity Research  <i>Stephen Thomas</i></p>	Forum
Open to the Public	<p><i>The conceptual framework of three generations of health disparities research will be examined to understand (a) data trends, (b) factors driving disparities, and (c) solutions for closing the gap. A fourth generation of research grounded in public health critical race praxis, and interventions to address race, racism, and structural inequalities and advancing evaluation methods, is proposed. Importantly, this new generation demands that we address the researcher's own biases as part of the research process.</i></p>	
11:20-11:30 am	BREAK	

11:30 am-12:30 pm	<p>Strengthening Researchers' Capacity to Successfully Recruit and Retain Minorities: Results from the Building Trust Between Minorities and Researchers Initiative  <i>Maryland Center for Health Equity Faculty</i></p>	Forum
Open to the Public	<p><i>Building Trust Between Minorities and Researchers is a Bioethics Research Infrastructure Initiative, funded by the Office of the Director and the National Institute on Minority Health and Health Disparities, NIH. The larger initiative includes an online quantitative study of researchers, research staff and IRB members and staff; qualitative interviews with 31 researchers on best practices on engaging with minority communities, recruitment and retention; and a national random telephone survey of 2442 African American and Latinos. These three data collection arms inform the creation of two curricula, one aimed at community members and one for researchers, research staff and IRB staff/members. This session will present selected key findings from the larger Building Trust grant.</i></p>	
12:30-1:30 pm	HELI Scholar Lunch	
1:30-3:10 pm	<p>Research Scholar Presentations  (10 minute PPT) and discussion (10 minutes)  <i>Phyllis Nsiah-Kumi, Bridgett Rahim Williams, Nutrena Tate, Arpi Terzian, Erica Thompson</i></p>	Forum
3:10-3:30 pm	BREAK	
3:30-4:50 pm	<p>Research Scholar Presentations  (10 minute PPT) and discussion (10 minutes)  <i>Carmen Valdez, Renee Walker, Kellee White, Elizabeth Williams</i></p>	Forum
5:00-6:30 pm	<p>UW HELI Reception  <i>Sponsored by the UW-Madison Office of the Vice Provost for Diversity &amp; Climate</i></p>	WID
6:00 pm	<p>Health Equity in Academic Medicine and the Evolving Agenda  <i>Damon A. Williams, Vice Provost for Diversity and Climate &amp; Chief Diversity Officer</i></p>	WID

*Highlighting Engagement of Community to Conduct Research to Inform Action*

7:15 am	Depart Madison from Double Tree Hotel via Badger Bus	
9:00 am	Arrive to Walnut Way Conservation Corp	
9:00-10:00 am	Welcome Message & Walking Tour <i>Sharon Adams, Magda Peck</i>	Walnut Way 2240 North 17th Street
10:00-10:15 am	Travel to United Community Center	
10:30-10:45 am	Welcome Message <i>Ricardo Diaz, UCC Executive Director</i>	UCC 1028 South 9th Street
10:45-11:15 am	Healthy Activities Partnership Program for Youth (HAPPY) <i>Sarah Esmond, Dale Schoeller, Alex Adams, René Farías, and Magdalisse González</i>	UCC
	<i>The HAPPY project has its origins in 2009, when leadership from the United Community Center and the UW School of Medicine and Public Health agreed to advance some collaborative research. This panel of representatives from United Community Center and the UW-Madison will share their experiences, intended to highlight successes and challenges along the way for this ongoing community academic research endeavor.</i>	
11:15-11:30 am	Q&A	
11:30 am-12:15 pm	Growing Great Leaders for the Greater Good <i>Magda Peck</i>	UCC
	<i>Magda Peck, Founding Dean of and Professor in the Joseph J. Zilber School of Public Health in Milwaukee, will share some key insights from her experiences mentoring and conducting leadership training in public health for health equity. She will address the importance of community-academic partnered research and discuss how schools of public health can be uniquely positioned to grow the health equity research workforce.</i>	
12:15 pm	Lunch buffet by Cafe El Sol	

1:00-1:25 pm	<p>Men's Wellness Council: The Participants Have Names not Numbers  <i>Amy Harley, Maanaan Sabir, David Frazer, Tristan Gross, Damon Shoates</i></p> <p><i>The Lindsay Heights Men's Wellness Council was developed as a space for African American men to explore the meaning of health, critical determinants of health, and areas for action around health in their community. Our presentation will summarize our project's journey from coming together in a new community-academic partnership to considering next steps for an empowered group of community members eager to carry forward our work. We will detail Council experiences of two Council members, provide examples of what worked and what needed refinement along the way, and summarize our preliminary findings. We will also share lessons learned from three perspectives: academic, project leadership and participant.</i></p>	UCC
1:25-1:35 pm	Q&A	UCC
1:35-2:00 pm	<p>Building a Lindsay Heights Neighborhood Focused Community Research Council to Inform and Engage Health Research Initiatives  <i>Cacy Odom Williams, JoAnne Sabir, Tyler Weber, Samuel "HOLLAND" Holland, Janice Harrell, Joyce King</i></p> <p><i>The LHNHA Community Research Council evolved from the LHNHA research workgroup which over the course of roughly two years working together identified a need to foster deeper resident engagement and a mechanism to advance research within the community. Members of this panel will introduce how the Council came to be, how it currently operates, its achievements to date and plans for the coming year. The Council is currently committed to using the Building Trust curriculum developed by CCHE academic collaborators at the University of Maryland.</i></p>	
2:00-2:10 pm	Q&A	
2:10-2:35 pm	<p>The Power of this Work: Community Health Workers Lifting Neighborhood Engagement in Research  <i>Kristen Malecki, Jessie Tobin, Sally Steward-Townsend, Elizabeth "Liz" Snowden, Samuel "HOLLAND" Holland, Danielle Washington</i></p> <p><i>This presentation shares lessons learned about the value of community health workers in research initiatives and the opportunity to expand this role to help research participants more meaningfully connect to health resources for improved health outcomes. In 2011, the Lindsay Heights Neighborhood Health Alliance (LHNHA) and the University of Wisconsin, Madison Survey of the Health of Wisconsin (SHOW) planned a pilot neighborhood assessment to determine the feasibility of using the SHOW model (a rigorous household based survey) to gather baseline health data in</i></p>	

*the community. The aims of the pilot program were to:*

- 1. Collect data documenting the prevalence of physical, mental, social, and behavioral risk factors for cardiovascular disease in the Lindsay Heights community and compare to state profile*
- 2. Collect pilot data documenting how the community's perceptions of health care impacts their likelihood to access healthcare.*
- 3. Document the feasibility of engaging community health workers to collect research data, connect with the community and understand barriers to research participation.*

*One unique aspect of this partnership was the integration of neighborhood residents in the design and implementation of the survey. Three neighborhood residents were hired as Community Researcher (CRs) and received training to support outreach, recruitment, assessment, and follow up. SHOW staff and CRs worked together to successfully recruit 48 randomly-selected residents for the pilot assessment. Participants completed an in-home interview; had blood pressure, anthropometric (height and weight) measurements taken; and were given the opportunity to take blood and urine tests at a lab. CRs followed up with participants to share lab results and provide referrals to needed health care resources. The community researchers played a critical role in supporting the pilot efforts by increasing participation, supporting legitimacy in the community and support. Based on these results, the LHNHA and SHOW hope to expand partnership efforts in order to implement a larger community assessment and gather sufficient data to inform and evaluate community-driven efforts to improve health in the Lindsay Heights Neighborhood.*

2:35-2:45 pm

Q&A

2:45-3:00 pm

BREAK

3:00-4:00 pm

Tour of United Community Center  
*René Farías, Jackie Harcourt*

4:00-5:00 pm

The Value of a K Award: Why and How to Pursue  
*James Butler, Craig Fryer, Mary Garza*

*Session presenters are three current K01 awardees conducting community engaged research with diverse partners to address tobacco-related and cancer health disparities. Each panelist will speak about how the focus and scope of their K grants were determined and how each reflects core values of the 4th generation health equity research framework.*

5:00-5:45 pm

Cafe El Sol for music, snacks and networking!

6:00 pm

Badger Bus departs UCC/returning to Madison 7:30-8:00 pm

9:00-10:00 am	Career Development: Mock Study Section I <i>Adverse Childhood Experiences and Child Health</i>	Forum
10:00-10:15 am	BREAK	
10:15-11:15 am	A Culturally Adapted Depression Intervention for African American Adults: <i>Oh Happy Day</i> <i>Earlise Ward</i>	Forum
Open to the Public	<i>Dr. Ward will present on her program of research, with emphasis on her culturally adapted depression intervention (Oh Happy Day Class). She will highlight lessons learned in conducting her program of research, including successes and challenges.</i>	
11:15-11:30 am	BREAK	
11:30 am-12:30 pm	Promises and Challenge: What is the Role of Biomarkers Research in Addressing Health Disparities? <i>Dorothy Farrar Edwards</i>	
	<i>Biomarkers research involves the use of biological specimens (blood, tissue, other bodily fluids) and imaging to understand the causes, prevention and treatment of disease. Most biomarker research is focused on genomics, or the role of genes in understanding of risk for disease or response to treatment. While biomarker research holds great promise for mitigation of health disparities, it is significantly challenged by the limited participation in research studies by members of underrepresented minority (URM) communities. This presentation will describe biomarker research, review strategies intended to include diverse participation in this research and introduce a R01 study designed to address these issues.</i>	
12:30-1:15 pm	HELI Scholar Lunch	Forum
1:15-2:15 pm	Career Development: Mock Study Section II <i>A Smoking Cessation Intervention among College Student Nondaily Smokers</i>	Forum
2:15-2:30 pm	BREAK	

2:30-4:00 pm                      Career Development: Getting the Most from your Mentor-                      Forum  
Mentee Relationships  
*Karin Silet, Janet Branchaw*

*Participants will reflect on the kind of mentoring they need now and will need in future stages of their careers, consider issues to discuss when establishing positive and open mentor-mentee relationships, identify and prioritize the roles that mentors can play in their career and discuss important factors to consider in mentoring relationships that are built around health disparities/health equity focused research.*

4:00-5:00 pm                      Scientific Autobiographies                      Forum  
*James Butler, Craig Fryer, Earlise Ward*

*Junior faculty and health equity scholars from the University of Maryland Center for Health Equity and the UW CCHE will share key turning points and big decisions they have made in their careers, including challenges and successful strategies to address these.*

Friday, June 15

Health Sciences Learning Center, 750 Highland Avenue  
and Pharmacy Commons (attached by walkway)

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8:00-9:00 am	Measuring Disparities by Place or Race: Implications for Advocacy <i>Pat Remington</i>	Room 1335
Open to the Public	<i>The county health rankings does not include race in our measures. Interestingly, there's been virtually no demand for "race-specific" rates. Why not? Should we produce race-specific measures (in addition to place-specific measures)? It may be that place-based rankings garner more interest, as these include all people living in that place, and places have elected officials responsible for the health of the public.</i>	
9:00-9:15 am	BREAK	
9:15-10:30 am	Career Development: Preparing for Tenure Review <i>Alex Adams, Stephen Thomas</i>	Room 1345
	<i>The tenure process can be an exciting and challenging experience given academic institutions range greatly in how they direct, support and advance tenure cases. Presenters will cover topics such as how to structure a program of research, the importance of mentors, preparing a tracking and recording system to inform your tenure case, inclusion of grants, highlighting community engaged research partnerships and the importance of understanding your institution's tenure guidelines. There will be plenty of time for questions and discussion!</i>	
10:30-10:45 am	BREAK	
10:40 am	Walk to Pharmacy Commons <i>(Gather at the base of the stairs of the atrium)</i>	
10:45-11:30 am	Scholar Feedback Session	Pharmacy Commons
11:30 am-noon	Closing Ceremony	
Noon-1:00 pm	HELI Scholar Lunch	
1:00-2:30 pm	Professional Networking Session	

END