



**HEALTH
EQUITY
LEADERSHIP
INSTITUTE**

2015 Program Agenda

Sunday, June 14

Double Tree Hotel, 525 W. Johnson St.

6:00-7:30 pm

Creating a Community of Health Equity Scholars

Please join us for a Welcome Reception and Program.

Monday, June 15

Wisconsin Institutes for Discovery, 330 N. Orchard

Remember to wear layers! WID is a dynamic LEED building and we have minimal temperature control in the Forum space where programming occurs. It gets cool!

7:30 am

Check In

Look for HELI Information Table

8:00-8:30 am

Welcome from Marc Drezner and why health equity research matters

Marc Drezner

8:30-9:15 am

Welcome & Introduction from Alex Adams & Chris Sorkness

Alex Adams & Chris Sorkness

9:15 – 9:30 am

BREAK

9:30 – 10:30 am

Voices Heard

Dorothy Farrar-Edwards

Partnering with representatives of Wisconsin tribal, African American, and Latino/Hispanic communities to identify and enhance participation in biomarker research is the focus of this talk. The Voices Heard research study recognizes that failure to engage diverse individuals in biomarker research actually serves to increase health disparity ‘gaps’ by failing to identify the causes of risk differences and mediating/moderating effects of environmental, socioeconomic and behavioral variables on health outcomes. Principle Investigator, Dorothy Farrar-Edwards, PhD and her study team connected with more than 800 individuals using qualitative and quantitative methods to learn with and from members of minority and majority groups about perceptions of research. For this session Dr. Edwards will present the findings of the telephone survey including similarities and differences in attitudes about research participation across racial and ethnic groups.

10:30 – 11:45 am

Building Trust Part I

Stephen B. Thomas & Sandra Crouse Quinn

Building Trust between Minorities and Researchers is a National Bioethics Research Infrastructure Initiative, funded by the NIH Office of the Director and the National Institute on Minority Health and Health Disparities. Based on research with investigators, IRB members, and African American and Latino community members across the US, the Building Trust (BT) team developed several curricula aimed at building trust, enhancing capacity of investigators to work effectively with minority communities, and increasing understanding and interest in research in minority communities. This interactive session will provide a brief overview of the BT initiative. Then, HELI scholars will participate in the first module, Research, Race and Social Justice, in order to examine how social and historical context affect the research interaction between potential participants and researchers.

11:45 – 12:30 am

HELI Scholar Lunch

12:30 – 2:00 pm

Research Scholar Presentations (5 scholars – *Carnegie, Casanova, Coley, Daniel, Grant*)

Presentation (~10 min) and discussion (~10 min)

2:00 – 3:00 pm

Healing the Schism: Transformation of the SMPH

Bob Golden

The complimentary disciplines of medicine and public health have long been separated. This presentation will note the characteristics of each approach and summarize the historic roots of the separation. The transformation of our medical school into a school of medicine and public health is an ongoing experiment in the reunification of these approaches. The transformation process, including the creation of specific goals, vision, and outcome metrics, will be described, along with lessons to be learned regarding institutional change.

3:00 – 3:15 pm

BREAK

3:15 – 5:15 pm

Research Scholar Presentations (6 scholars – *Hawkins, Kerr, Long Parma, McCarty, McDoom, Molina*)

Presentation (10 min) and discussion (10 min)

5:15 – 5:30 pm

BREAK

5:30 – 6:00 pm

HELI Scholar Group Photo shoot

END

Tuesday, June 16

Wisconsin Institutes for Discovery, 330 N. Orchard

8:00-9:00 am

Health Equity Research Mechanisms at NIH

Jared Jobe

This talk will provide an overview of the National Institutes of Health, a typical institute, NIH program staff, and the different grant solicitations and grant mechanisms. The talk will emphasize the mentored career development awards and will overview fellowships, diversity supplements, and research program grants.

9:00 – 10:15 am

Mock Study Session I: Objective measures of sedentary behavior of women during pregnancy (R21), PI: Marquis Hawkins

Chair: Stephen B. Thomas/Maryland

Primary Reviewer: Lisa Cadmus-Bertram/UW Kinesiology

Secondary Reviewer: Sara Lindberg/HELI Alum

Tertiary Reviewer: Jared Jobe/HELI Consultant

Stats Consultant: James R. Anderson/Frontier Science and Technology Research Foundation, Inc.

Methods Consultant: Nora Jacobson/ ICTR Qualitative Methodologist (**written comments only**)

10:15 – 10:30 am

BREAK

10:30 – 11:30 am

Research Scholar Presentations (3 scholars – *Lee, Moss, Navejas*)
Presentation (10 min) and discussion (10 min)

11:30 – 12:30 pm

NRMN: Work – Life Integration & Leadership Part I

Earlise Ward & Stephen B. Thomas

*In this session we will focus on personal growth and leadership, personal values, and the concept of life/work integration. Attention to life/work “integration” rather than “balance” addresses aligning goals across all aspects of life rather than pitting them against each other. This session will also highlight the importance of your own personal health and wellness as a priority for success. The learning objectives, content and activities are primarily based on the book, *Total Leadership: Be a Better Leader, Have a Richer Life* by Steward D. Friedman (Harvard Business Press. 2008). Please read/skim at least chapters 1-3 of the book (through page 70) in advance of this session.*

12:30-1:30 pm **Lunch, on your own**

1:30 – 2:30 pm **NRMN: Work – Life Integration and Leadership Part II**
Earlise Ward

In this session we will focus on personal growth and leadership, personal values, and the concept of life/work integration. Attention to life/work “integration” rather than “balance” addresses aligning goals across all aspects of life rather than pitting them against each other. This session will also highlight the importance of your own personal health and wellness as a priority for success. The learning objectives, content and activities are primarily based on the book, Total Leadership: Be a Better Leader, Have a Richer Life by Steward D. Friedman (Harvard Business Press. 2008). Please read/skim at least chapters 1-3 of the book (through page 70) in advance of this session.

2:30 – 5:15 pm **Research Scholar Presentations** (8 scholars – Mukherjee, Nguyen, Njoku, Overby, Payne-Sturges, Taylor Waller, Vargas, Zhang)
Presentation (10 min) and discussion (10 min)

3:30-5:00pm *UW-Madison Alumni for Diversity and Inclusion meeting*
Conference Room 1170 NW, WID

CCHE is delighted to be hosting a group of UW-Madison alum convening at HELI this afternoon under the leadership of our colleague, Ms. Tracy Williams-Maclin, Director of Diversity and Inclusion at the Wisconsin Alumni Association. Chris Sorkness, Sarah Esmond and Caitlin LeValley have been collaborating with Ms. Williams-Maclin to explore how student and scholar mentoring could be one pathway for alum who are interested in engaging with campus diversity and inclusion activities. Our guests will join us to share more about these endeavors at the UW Welcome Reception later tonight!

5:00 – 7:00 pm **UW HELI Reception**

Several special guests will be present to extend their welcome to HELI Scholars, and recognize the extensive collaborations underway on campus in the areas of addressing minority health and health equity, scholar career development and mentoring, and new initiatives intended to engage and re-engage diverse UW alum in our campus future! Our initial speaker will begin in the DeLuca Forum at 5:30.

END

8:00 – 9:15 am

Tribal-Academic Partnerships Addressing Health Equity

Moderator: Alex Adams

Panelists: Emily Tomayko, Tim Frandy, Brian Jackson, Isaiah Brokenleg

This panel will introduce a variety of impactful academic-tribal partnerships designed to address disparities in health and health outcomes. Specifically, panelists will focus on advancing tobacco cessation, promoting lifestyle changes (diet, physical activity, sleep routines, and stress reduction) to address obesity in families and intentional use of cultural knowledge to effect health and transform health care delivery.

9:15 – 9:30 am

BREAK

9:30 – 10:30 am

Key Factors that Contribute to Career Success!

Chris Sorkness

This session will review some of the most important factors that influence career success; those we bring within ourselves, and those we try to manage with the support and assistance of others. Dr. Sorkness will discuss internal and organizational factors and how these matter to reaching our goals, and she will also introduce the National Research Mentoring Network, a nationwide consortium to enhance the training and career development of individuals from diverse backgrounds who are pursuing biomedical, behavioral, clinical, and social science research careers through enhanced networking and mentorship experiences.

10:30 – 11:45 am

Saving the Life of Somebody You Know: A Dane County African-American Cancer Outreach Project

Tracy Downs, Floyd Rose, Liz Jacobs, Erin Bailey, Ed Murray

The 100 Black Men of Madison and CHDI have partnered in outreach and education activities to reduce prostate cancer incidence and mortality since September 2012. In 2013, together with Drs. Tracy Downs and Liz Jacobs, we began discussions on conducting a research project to test a culturally appropriate educational intervention on informed decision making (IDM) with local African American men. In 2014, the partners developed Save the Life of Somebody You Know: Improving informed decision making for prostate cancer screening among African American men in Dane County in the post-PSA era, a community-based participatory research (CBPR) project. This panel of community and academic partners will highlight partnership building both locally and

nationally, and the strategic use of CBPR principles to address health disparities in local communities.

11:45 – 12:45 pm

Lunch, on your own

12:45 – 2:00 pm

Mock Study Session II: Healthy Lions: Identification and role of protective and risk factors on healthy growth and development of rural adolescent youth. (R21 to R01) PI: Felicia Taylor Waller

Chair: Chris Sorkness/UW Madison

Primary Reviewer: Alex Adams/UW Madison

Secondary Reviewer: Carmen Valdez/ UW Counseling Psychology

Tertiary Reviewer: Jared Jobe/ HELI Consultant

Stats Consultant: James R. Anderson/Frontier Science and Technology Research Foundation, Inc.

Methods Consultant: Nora Jacobson/ ICTR Qualitative Methodologist (**written comments only**)

2:00 – 2:15 pm

BREAK

2:15 – 3:15 pm

NIH Grant Writing, Grantsmanship, & Grant Submission

Jared Jobe

This talk will describe the issues and policies for new investigators submitting an R01 Grant and a Career Development Grant. Organization of the application and writing guidelines will be discussed. Allowable grants that allow the PI to retain new or Early Stage Investigator status will be discussed. The talk will emphasize the importance of having a career vision and the increased importance of the Specific Aims page.

3:15 – 3:30 pm

BREAK

3:30 – 5:00 pm

Building Trust Part II

Sandra Crouse Quinn

This session, entitled Critical Conversations, focuses on how researchers can create effective discussions with minority communities and within their own research team about the dynamics of race and racism.

END

8:00 – 9:15 am

Adaptive Partnership: Lessons Learned from the Healthy Activities Partnership Program for Youth (HAPPY)*Sam Dennis & Militza Bonet-Vasquez*

In this session, representatives from the United Community Center and UW-Madison will share lessons learned from the Healthy Activities Partnership Program for Youth (HAPPY). Now entering its sixth year, the HAPPY team has developed an “adaptive partnership” approach to collaborative research based on our experience with the typical challenges facing community-academic partnerships, from breakdowns in communication to unpredictable shifts in circumstances. An adaptive partnership is responsive, iterative and equitable. Best of all, it keeps our attention focused on our shared values, vision, and mission.

9:15 – 9:30 am

BREAK

9:30 – 10:30 am

Demystifying NIH Research Funding: Finding the Right Institute and Understanding the Review Process*Susan Ellis-Weismer*

This presentation will provide an overview of various NIH Institutes and Centers and describe how you determine the best match for your own research (amid shifting priorities). The talk will also explain fundamentals of the NIH review process from the initial submission and assignment of the grant to a scientific review group through peer review to consideration by the advisory council.

10:30 – 11:30 am

Advancing Health Equity Through Dissemination and Implementation Science*Melody Bockenfeld & Sarah Paige*

Increasingly, attention and resources are being devoted to closing the gap between what is known to be effective in promoting health and improving health care delivery, and what actually gets adopted and implemented in practice and by communities. Melody Bockenfeld will talk about the UW Institute of Clinical and Translational Research's (ICTR) new initiatives and resources to support Dissemination and Implementation (D&I) science; share strategies to assist you in disseminating and implementing your research; and discuss how D&I can advance health equity. Sarah Paige will discuss her experience as an ICTR Dissemination grant awardee, and share the story of disseminating findings from the Kibale EcoHealth Project with her partners in Uganda.

11:30 – 12:30 pm

LUNCH on your own

12:30 – 1:15 pm

Dissemination & Implementation II: Using Social Media

Jessica Burda

Social Media has become a primary communication vehicle in our daily lives away from the office. But much of academia has been slow to adapt its use professionally. UW ICTR Research Communication Specialist, Jessica Burda, will share about how Social Media can be used in research, including using it to connect with fellow researchers and existing or potential community partners.

1:15 – 2:30 pm

Leadership Competencies for Workplace Challenges

Nancy Mitchell, Libby Bestul, Jessica Moehr, Emily Parrott

The UW-Madison Leadership Framework is founded on the core principles that leadership is 1) action-oriented, not based on position or authority; 2) contextual - each situation requires unique engagement; and, 3) the phenomenon of positive change in beliefs, values, and behaviors. This workshop will focus on two leadership competencies included the UW-Madison Leadership Framework: 'Honoring Context and Culture' and 'Decision-Making'. Scholars will reflect on case studies to explore solutions to common challenges they find themselves facing.

2:30 – 2:45 pm

BREAK

>>MOVE ACROSS THE STREET TO UNION SOUTH FOR REMAINDER OF THURSDAY PROGRAMMING>>

2:45 – 3:45 pm

Acquiring and Transitioning From a K: The Importance of a 5 Year Plan

James Butler, Craig Fryer, Mary Garza

Our presenters have each secured a career development award or "K" from the NIH, and will share insights about how those awards have mattered to their health equity research and scholarship. Panelists will highlight the importance of developing a 5-year career development plan when applying for and after acquiring this award. Each will also speak to their plans for transitioning off the K, as well as speak to some of the unique features of the award and how it can be integral to your career development plan.

3:45 – 5:30 pm

Scientific Autobiographies

James Butler, Craig Fryer, Earlise Ward, Carmen Valdez

Drs. Butler, Fryer, Ward and Valdez will each share key turning points and big decisions they have made in their careers, including challenges and successful strategies to address these. We've allowed plenty of time for discussion and sharing following each of their presentations!

END

Friday, June 19

Wisconsin Institutes for Discovery, 330 N. Orchard

8:00 – 9:00 am

Measuring Disparities by Place or Race: Implications for Advocacy

Pat Remington

The county health rankings does not include race in our measures. Interestingly, there's been virtually no demand for "race-specific" rates. Why not? Should we produce race-specific measures (in addition to place-specific measures)? It may be that place-based rankings garner more interest, as these include all people living in that place, and places have elected officials responsible for the health of the public.

9:00 – 9:15 am

BREAK

9:15 – 10:45 am

Preparing for Tenure Review/Life After Tenure & How to Brand One's Work

Alex Adams, Stephen B. Thomas, Carmen Valdez

The tenure process can be an exciting and challenging experience given academic institutions range greatly in how they direct, support and advance tenure cases. Presenters will cover topics such as how to structure a program of research, the importance of mentors, preparing a tracking and recording system to inform your tenure case, inclusion of grants, highlighting community engaged research partnerships and the importance of understanding your institution's tenure guidelines. The importance of branding your work will also be addressed!

10:45 – 11:00 am

BREAK

11:00 – 12:30 pm

Scholar Feedback and Closing Ceremony

12:30 – 1:30 pm

LUNCH provided

1:30 – 3:00 pm

Consulting Time – Faculty Debrief

END

Congratulations on completing HELI 2015!

Travel home safely!

